



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-23-2012 PAGE: 1 of 2

LUC MEDIA INC - 5515
ATTN: CHRIS BRIMER
25 WHITLOCK PLACE SW
SUITE # 201
MARIETTA GA 30064

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
403311	10-23-2012	10-23-2012	1	TRIVEDI FOR CONGRESS, MANAN	TRIVEDI FOR CONGRESS-CD#6	POLITICALS	WPVI - PHILADELPHIA										
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title							
			247006	PHILADELPHIA	A. CLIFFORD	10-29-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	247006							
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-29-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	9	15	X	X	X	X	X			6	325	6	1,950.00
			(BOOKENDS)														
2	11-05-2012	11-05-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	9	15	X							2	325	2	650.00
			(BOOKENDS)														
3	10-29-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	15	X	X	X	X	X			8	750	8	6,000.00
			(BOOKENDS)														
4	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	15	X							2	750	2	1,500.00
			(BOOKENDS)														
5	10-29-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	15	X	X	X	X	X			18	750	18	13,500.00
			(BOOKENDS)														
6	11-05-2012	11-05-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	15	X							4	750	4	3,000.00
			(BOOKENDS)														
7	11-03-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)	9	15						X		2	400	2	800.00
			(BOOKENDS)														
8	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)	9	15						X		2	350	2	700.00
			(BOOKENDS)														
9	11-04-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)	9	15							X	2	650	2	1,300.00
			(BOOKENDS)														
10	11-04-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)	9	15							X	2	250	2	500.00
			(BOOKENDS)														
11	10-29-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	15	X	X	X	X	X			16	1,100	16	17,600.00
			(BOOKENDS)														
12	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	15	X							2	1,100	2	2,200.00
			(BOOKENDS)														
13	10-29-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	9	15	X	X	X	X	X			10	1,500	10	15,000.00
			(BOOKENDS)														
14	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	9	15	X							2	1,500	2	3,000.00
			(BOOKENDS)														
15	10-29-2012	11-02-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)	9	15	X	X	X	X	X			10	1,500	10	15,000.00
			(BOOKENDS)														

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 403311	Contract Dt 10-23-2012	Revision Dt 10-23-2012	Rev# 1	Advertiser TRIVEDI FOR CONGRESS, MANAN	Brand TRIVEDI FOR CONGRESS-CD#6	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est#			CMS # 247006	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-29-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247006					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-29-2012	11-02-2012	07:30PM - 08:00PM (BOOKENDS)	ACCESS MO-FR WHEEL (7064)				9	15	X	X	X	X	X			10	1,500	10	15,000.00
17	10-29-2012	11-04-2012	11:00PM - 11:35PM (BOOKENDS)	LATE NEWS MO-SU (6969)				9	15	X	X	X	X	X	X	X	6	2,100	6	12,600.00
18	11-05-2012	11-05-2012	11:00PM - 11:35PM (BOOKENDS)	LATE NEWS MO-SU (6969)				9	15	X							2	2,100	2	4,200.00
																	Contracted Gross Total:		106	114,500.00
																	Actual Gross Total:		106	114,500.00
																	Agency Commission:			17,175.00
																	Net Total:			97,325.00
Month/YR			Preempted		Made Good		Contract Total		Adjustments								Actual Total			
Nov 12			0.00		0.00		114,500.00		0.00								114,500.00			
TOTAL			0.00		0.00		114,500.00		0.00								114,500.00			

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